



PerMetrics™ 4.0

Integrated Analysis and Reporting Automation Solution for Market Research Professionals

PerMetrics is patented middleware that enables researchers to mine and visualize survey data via PowerPoint.

The application lets users create customized decks using charts of their own design and then populate them in seconds with data points of their own choosing. The deck can then be modified and re-run based on learnings from the first pass.

The end result is better quality reporting done faster, because researchers can concentrate more on analysis and less on production tasks like copying/pasting data and formatting charts.

For more perspective, read what our customers are saying!

"It is truly amazing how much time it saves... It only takes a few minutes to update an 85 page presentation (for a major tracking study)...But for me, having more time for analysis is the key." - Rick Snyder, President The Research Spectrum

"PerMetrics has cut report processing time in half, with more exponential time savings evident on studies with multi-report deliverables. Individual country reports which took weeks to develop last wave were processed in only a matter of hours this time around...PerMetrics has had a profound effect on our bottom line, as well as our quality of work." - Matt S., Manager - Quantitative Operations, Philadelphia research firm

"Through its accuracy and ability to handle multiple reporting styles, PerMetrics has dramatically improved our efficiency in producing custom presentations based on time-sensitive data. Customer support has been unparalleled." - Paul P., Research Analyst, New York City research firm

"I'm a huge fan of the program. Not being able to use my computer the past couple of days has certainly brought that to light—the idea of going back to doing reports by hand isn't something I find at all appealing...It's fantastic!" - Kristin C., Research Analyst, Toronto research firm

EFFICIENT ANALYTICS, INC.

E-mail: info@efficient-analytics.com
www.efficient-analytics.com



Compare Versions of PerMetrics:

Features	Base	Premium
View and create analytical plan directly in GUI "Data Map"	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Create report storyboard on dummy data	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Directly pull data from crosstabs to charts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Supports Office 2000-2010	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Populate graphs as well as tables	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Edit and drill into data in individual charts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add/delete slides from deck while maintaining Data Map synchronization	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Control and normalize number formats in charts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rank and stagger data		<input checked="" type="checkbox"/>
Indicate sample (base) sizes for each chart in the deck		<input checked="" type="checkbox"/>
Append time series data		<input checked="" type="checkbox"/>
Insert and format stat test labeling		<input checked="" type="checkbox"/>
Automatically re-orient all charts in a presentation to show a different cut of the data		<input checked="" type="checkbox"/>
Perform calculations on data in charts		<input checked="" type="checkbox"/>
Record usage metrics to monitor workflow efficiency		<input checked="" type="checkbox"/>
Set sample size thresholds to automatically suppress response categories below the limit		<i>Coming Soon!</i>